Permit #F00024789

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00024789 **Type of Permit:** FILMING **Release Date:** 02/24/2010

Production Company HOLYCOW SPOTS, LLC DBA MOO STUDIOS

Insured Company Name HOLYCOW SPOTS, LLC DBA MOO STUDIOS

Contact Phone No. 1 323-464-3080
Contact Phone No. 2
Fax
Address 746 N CAHUENGA BLVD
LOS ANGELES, California 90038

Production Title JC PENNEY

Type of Production Commercial - Standard

Producer Rebecca Donaghe

Director Pamela Hansen

1st AD TBD TBD

Production Manager Rich Payne

FilmL.A. Coordinator Naomi Kajiyama

Location Manager David Miller
Primary Phone Mobile - 310-701-7363
Secondary Phone Office - 323-464-3080

Location Assistant None None
Primary Phone Office - 323-464-3080
Secondary Phone

Fees

Posting 300	$130.00
Posting 600	$156.00
Notification Charge	$620.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY LANE AND STREET CLOSURE FEE	$312.00
LA CITY FIRE SAFETY OFFICER	$1,024.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY GSD - SECURITY OFFICERS	$1,148.00

Total Permit Fee $4,100.00

Number of Locations 6

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Summary Information

Location

Permit Number	F00024789	**Location Manager**	David Miller
Production Company	HOLYCOW SPOTS, LLC DBA MOO STU...	Primary Phone	Mobile - 310-701-7363
Insured Company	HOLYCOW SPOTS, LLC DBA MOO STU...	Secondary Phone	Office - 323-464-3080
Production Title	JC PENNEY		

Location Address S Flower St., W 5th St - W 6th St, Los Angeles , CA, 90071

Location Names

Location Type Street

Location Description

Film Dates 2/25/2010 - 2/25/2010 06:00 - 14:00

Open or Closed to the Public Open

Generic Conditions
All travel lanes and bike lanes shall be closed per the WATCH manual.
May not interfere with adjacent traffic lanes
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached documents
Downtown LA July 2009.pdf
Moo.JCPenney.24789.FlowerES2.pdf
Moo.JCPenney.24789.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	45
Cube Trucks	3
Generator	1
Motor Homes	2
Picture vehicles	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Intermittent pedestrian control; Trucks parking against the flow of traffic; Walk & talk on E/S S Flower St., W 5th St - W 6th St sidewalk;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes
No blocking of driveways on Flower St., from 5th St to Library Parking lot
Must keep 100' clear North and South of Library driveways

Coordinator Note No parking in loading/valet zones without obtaining permission from affected businesses

Coordinator Note Must move vehicles from rush-hour restricted areas

Coordinator Note No equipment/vehicles/activities on E/S S Flower St from W 6th St - North 450' prior to 0700 hrs without performing a community survey from impacted residents/hotels

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Summary Information

Location

Permit Number	F00024789	**Location Manager**	David Miller
Production Company	HOLYCOW SPOTS, LLC DBA MOO STU...	Primary Phone	Mobile - 310-701-7363
Insured Company	HOLYCOW SPOTS, LLC DBA MOO STU...	Secondary Phone	Office - 323-464-3080
Production Title	JC PENNEY		

Coordinator Note A minimum of 1 officer is required for IPC for each street and each direction of traffic

Parking

Base Camp
Location Type : Private Parking Lot
Street : 845 S Olive St 0700-2200 hrs only

Crew Parking
Location Type : Private Parking Lot
Street : 845 S Olive St 0700-2200 hrs only

Posting "No Parking" signs E/S S Flower St, W 5th St - W 6th St

Approximate Footage 301 - 600 **Log Number** 1011048

Date(s) 2/25/2010 to 2/25/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs E/S S Flower St, W 4th St - W 5th St

Approximate Footage 301 - 600 **Log Number** 1011048

Date(s) 2/25/2010 to 2/25/2010 **Time(s)** 07:00 to 22:00

Lane / Full Closure E/S curb lane Flower St, 5th St - 6th St

Approximate Footage 0 - 300

Date(s) 2/25/2010 to 2/25/2010 **Time(s)** 06:00 to 14:00

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Summary Information

Location

Permit Number	F00024789	**Location Manager**	David Miller
Production Company	HOLYCOW SPOTS, LLC DBA MOO STU...	Primary Phone	Mobile - 310-701-7363
Insured Company	HOLYCOW SPOTS, LLC DBA MOO STU...	Secondary Phone	Office - 323-464-3080
Production Title	JC PENNEY		

Location Address 524 S Flower St, Los Angeles, CA, 90071

Location Names MAGUIRE GARDENS

Location Type Park

Location Description MAGUIRE GARDENS/LA CITY LIBRARY

Film Dates 2/25/2010 - 2/25/2010 06:30 - 20:00

Open or Closed to the Public Open

Generic Conditions
All travel lanes and bike lanes shall be closed per the WATCH manual.
May not interfere with adjacent traffic lanes
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached document Moo.JCPenney.24789.5thSS2.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	45
Cube Trucks	3
Generator	1
Motor Homes	2
Picture vehicles	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45
GSD Officer(s)	1
Off-Duty/Retired LAPD Officer(s)	1
Spot Check	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Intermittent pedestrian control; Walk & talk;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes
Must comply with attached conditions

No Parking in front of Fire Hydrants, Handicap Spaces, or Book Drop-Off Area at Any Time

Must keep clearance of 100' North and 100' South of library garage

Company must contact the Library to ensure they are not conflicting with library events

Must re-route all affected bus stops

Must leave 200' East of Flower St open on S/S 5th St

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Summary Information — Location

Permit Number	F00024789	**Location Manager**	David Miller
Production Company	HOLYCOW SPOTS, LLC DBA MOO STU...	Primary Phone	Mobile - 310-701-7363
Insured Company	HOLYCOW SPOTS, LLC DBA MOO STU...	Secondary Phone	Office - 323-464-3080
Production Title	JC PENNEY		

Coordinator Note A minimum of 1 officer is required for IPC for each street and each direction of traffic

Coordinator Note No parking in front of Cafe Pinot without making prior arrangements

Coordinator Note 1 GSD officer required per B Breaux 2/23 (to follow between 524 S Flower St & 630 W 5th St)

Coordinator Note No blocking of exits/entrances
No interior equipment placement or activities without presence of UFSO

Parking

Base Camp
Location Type : Private Parking Lot
Street : 845 S Olive St 0700-2200 hrs only

Crew Parking
Location Type : Private Parking Lot
Street : 845 S Olive St 0700-2200 hrs only

Posting "No Parking" signs S/S W 5th St, S Grand Ave - S Flower St

Approximate Footage 301 - 600 **Log Number** 1010759

Date(s) 2/25/2010 to 2/25/2010 **Time(s)** 07:00 to 22:00

Lane / Full Closure S/S curb lane W 5th St., S Grand Ave - S Flower St

Approximate Footage 0 - 300

Date(s) 2/25/2010 to 2/25/2010 **Time(s)** 06:00 to 20:00

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Summary Information

Location

Permit Number F00024789
Production Company HOLYCOW SPOTS, LLC DBA MOO STU...
Insured Company HOLYCOW SPOTS, LLC DBA MOO STU...
Production Title JC PENNEY

Location Manager David Miller
Primary Phone Mobile - 310-701-7363
Secondary Phone Office - 323-464-3080

Location Address S Hope St., W 6th St- North to End, Los Angeles, CA, 90071

Location Names

Location Type Street

Location Description

Film Dates 2/25/2010 - 2/25/2010 07:00 - 19:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	45
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Intermittent pedestrian control; Walk & talk on W/S of Hope St by library, steps, and walkways;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note A minimum of 1 officer is required for IPC for each street and each direction of traffic

Parking

Base Camp
Location Type : Private Parking Lot
Street : 845 S Olive St 0700-2200 hrs only

Crew Parking
Location Type : Private Parking Lot
Street : 845 S Olive St 0700-2200 hrs only

Posting "No Parking" signs E/S S Hope St., W 6th St - North to End

Approximate Footage 0 - 300 **Log Number** 1011049

Date(s) 2/25/2010 to 2/25/2010 **Time(s)** 07:00 to 22:00

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Summary Information

Location

Permit Number	F00024789	**Location Manager**	David Miller
Production Company	HOLYCOW SPOTS, LLC DBA MOO STU...	Primary Phone	Mobile - 310-701-7363
Insured Company	HOLYCOW SPOTS, LLC DBA MOO STU...	Secondary Phone	Office - 323-464-3080
Production Title	JC PENNEY		

Location Address S Grand Ave., W 5th St - W 6th St, Los Angeles, CA, 90013

Location Names

Location Type Street

Location Description

Film Dates 2/25/2010 - 2/25/2010 07:00 - 19:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	45
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Intermittent pedestrian control; Walk & talk on W/S sidewalk;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note
May not park in loading zones without prior approval from merchants; Must maintain pedestrian access at all times at crosswalk
Pedestrian access to sidewalks/doorways must be maintained at all times unless previous arrangements have been made with each affected business.
No parking/posting/closures in front of 544 S Grand without prior approval.
Companies must contact WaterGrill, 544 S Grand Av, Barbara Marie 213-891-0900 if posting on Grand Av in front of their location.
May not park in loading zones or taxi zones without permission.
Pedestrian access to sidewalks and doorways must be maintained at all times unless previous arrangements have been made with each affected business.
Book drop must be kept clear at all times
No parking in handicap spaces

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Summary Information — Location

Permit Number	F00024789	**Location Manager**	David Miller
Production Company	HOLYCOW SPOTS, LLC DBA MOO STU...	Primary Phone	Mobile - 310-701-7363
Insured Company	HOLYCOW SPOTS, LLC DBA MOO STU...	Secondary Phone	Office - 323-464-3080
Production Title	JC PENNEY		

Coordinator Note A minimum of 1 officer is required for IPC for each street and each direction of traffic

Parking

Base Camp
Location Type : Private Parking Lot
Street : 845 S Olive St 0700-2200 hrs only

Crew Parking
Location Type : Private Parking Lot
Street : 845 S Olive St 0700-2200 hrs only

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Summary Information

Location

Location 5 of 6

Permit Number F00024789
Production Company HOLYCOW SPOTS, LLC DBA MOO STU...
Insured Company HOLYCOW SPOTS, LLC DBA MOO STU...
Production Title JC PENNEY

Location Manager David Miller
Primary Phone Mobile - 310-701-7363
Secondary Phone Office - 323-464-3080

Location Address 13225 Old Oak Ln, Los Angeles, CA, 90049

Location Names

Location Type Private Residence

Location Description

Film Dates 2/26/2010 - 2/26/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	45
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45
LA City UFSO assigned	23056

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Private Parking Lot
Street : Will Rogers State Park

Crew Parking
Location Type : Private Parking Lot
Street : Will Rogers State Park

Posting "No Parking" signs N/S Old Oak Lane, Old Oak Rd - West to End

Approximate Footage 0 - 300 **Log Number** 1011050

Date(s) 2/26/2010 to 2/26/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs E/S Old Oak Rd., Riviera Ranch Rd - 50' North

Approximate Footage 0 - 300 **Log Number** 1011050

Date(s) 2/26/2010 to 2/26/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs E/S Old Oak Rd., Old Oak Lane - 100' South

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Summary Information — Location

Location 5 of 6

Permit Number	F00024789	**Location Manager**	David Miller
Production Company	HOLYCOW SPOTS, LLC DBA MOO STU...	Primary Phone	Mobile - 310-701-7363
Insured Company	HOLYCOW SPOTS, LLC DBA MOO STU...	Secondary Phone	Office - 323-464-3080
Production Title	JC PENNEY		

Approximate Footage	0 - 300	**Log Number**	1011050
Date(s)	2/26/2010 to 2/26/2010	**Time(s)**	07:00 to 22:00
Posting "No Parking" signs	S/S Riviera Ranch Rd., Old Oak Lane - West to End		
Approximate Footage	0 - 300	**Log Number**	1011050
Date(s)	2/26/2010 to 2/26/2010	**Time(s)**	07:00 to 22:00

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Summary Information

Location

Location 6 of 6

Permit Number	F00024789	**Location Manager**	David Miller
Production Company	HOLYCOW SPOTS, LLC DBA MOO STU...	Primary Phone	Mobile - 310-701-7363
Insured Company	HOLYCOW SPOTS, LLC DBA MOO STU...	Secondary Phone	Office - 323-464-3080
Production Title	JC PENNEY		

Location Address 630 W 5th St, Los Angeles, CA, 90071

Location Names LOS ANGELES CENTRAL LIBRARY

Location Type Library

Location Description

Film Dates 2/25/2010 - 2/25/2010 06:30 - 20:00

Open or Closed to the Public Open

Generic Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	45
Cube Trucks	3
Generator	1
Motor Homes	2
Picture vehicles	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45
GSD Officer(s)	1
Off-Duty/Retired LAPD Officer(s)	1
Spot Check	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Intermittent pedestrian control; Walk & talk;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note A minimum of 1 officer is required for IPC for each street and each direction of traffic

Coordinator Note No parking in front of Cafe Pinot without making prior arrangements

Coordinator Note 1 GSD officer required per B Breaux 2/23 (to follow between 524 S Flower St & 630 W 5th St)

Coordinator Note No blocking of exits/entrances
No interior equipment placement or activities without presence of UFSO

Parking

Base Camp
Location Type : Private Parking Lot
Street : 845 S Olive St 0700-2200 hrs only

Crew Parking
Location Type : Private Parking Lot
Street : 845 S Olive St 0700-2200 hrs only

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SPECIAL FILMING CONDITIONS
RESIDENTIAL/COMMERCIAL AREAS OF
DOWNTOWN METROPOLITAN LOS ANGELES

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Downtown Los Angeles Central Business District is occupied by commercial/industrial businesses, as well as residential properties. There are also many popular hotels in the downtown area frequented by visitors taking advantage of our city's cultural, historical and recreational venues.

In order to better balance the concerns of business/commerce and provide for the residential aspects of this area of Los Angeles, FilmL.A. has developed the following Special Filming Conditions. Your cooperation in adhering to the Conditions will ensure the industry's continued access to these vitally important filming sites.

NOTE: THE FOLLOWING SPECIAL FILMING CONDITIONS DO NOT APPLY TO THOSE AREAS ZONED AS "LIGHT MANUFACTURING/PARKING" OR "HEAVY MANUFACTURING".

- **All filming activities (including parking of production equipment, cast/crew parking, catering, and preparation/strike) within 200 feet of any residential building (including hotels) are not permitted between the hours of 10 p.m. and 7 a.m. unless first approved by FilmL.A.** through the approved Filming Survey procedure and indicated on the permit.

- **Low level helicopter activity within ½ of a mile of residential buildings and taking place between the hours of 10:00 p.m. and 7:00 a.m. will not be allowed.**

- **All low-flying helicopter work in the vicinity of buildings, especially residential structures, requires the Federal Aviation Administration (FAA) reviewed and accepted plan of activities also to be filed with FilmL.A.**

- **Notification of the representatives of residents, merchants and businesses within 500 feet of all filming activities should be done 48 hours in advance of filming or substantial prep work, time permitting.** Additional notification beyond a distance of 500 feet may be required for permits requesting extraordinary filming activities, to be determined by FilmL.A.

- **Due to the congestion from normal commuter traffic, Intermittent Traffic Control (ITC) is generally not permitted on weekdays between the hours of 7:00 a.m. - 9:00 a.m. and 3:00 p.m. - 7:00 p.m.**

- **Production companies are required to completely remove all trash, food, cardboard boxes, etc.** from the general vicinity at the end of each filming day. Food should **NOT** be given directly to the homeless persons in the area; if a production company wishes to donate food, it

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should be delivered to missions or groups in the area which are designated and sanctioned to distribute food and other supplies to the homeless. Production companies will be held responsible for the actions of catering companies contracted to provide food for cast and crew.

- **All of the Special Conditions referenced herein apply to filming in or near the 2nd and 3rd Street tunnels.** All filming activities within the tunnels between the hours of 10:00 p.m. and 7:00 a.m. must be contained to areas at least 100 feet from tunnel openings, unless signature approval is obtained from affected residential buildings near the tunnel entrances, and indicated on the permit. The activities may not be audible beyond tunnel openings, and lighting may not illuminate or affect any nearby buildings.

In addition to the conditions referenced above, production companies must adhere to the following conditions when filming on Lower Grand Avenue between General Thaddeus Kosciusko (GTK) Way and 4th Street:

- **The walls of Lower Grand Avenue are private property** and may not be dressed, painted, or used in any way unless permission is granted by the representative of the affected property. The following are the names and phone numbers of the most affected building representatives:

o Museum of Contemporary Art (MOCA)	Cari Stafford	213.621.2766
o One California Plaza, (Maguire Properties)	Natalie Park	213.687.2284
o Two California Plaza, (Maguire Properties)	Natalie Park	213.687.2284
o Wells Fargo Center (Maguire Properties)	Holly Mattan	213.253.4297
o Omni Hotel	Dan Pietrowski	213.617.3300
o Museum Tower & Grande Promenade	Aaron Bazile	213.229.9777
o Angelus Plaza	Joan Marke	213.623.4352

- **Blocking of loading docks or parking garage entrances and exits is strictly prohibited.**

- **No special effects, including smoke, steam or fog may occur on Lower Grand Avenue** without first obtaining clearance from the appropriate building contacts and maintenance engineers. Contact must be made at least **48 hours prior** to the proposed effect(s) unless appropriate, prior notifications to designated property management representatives have been made.

- **Generators may not be placed on the enclosed portion of Lower Grand Avenue. Suggested areas for generator placement are:**

1. the curb lane of 4th Street at least 200 ft east of Lower Grand Avenue;
2. the curb lane of 4th Street west of Lower Grand Avenue beyond the left turn lane; or
3. the center of Lower Grand Avenue directly under the openings to Upper Grand Avenue.

- **Companies must obtain property contact approval prior to covering or removing any building signage** and must replace removed/covered signs with temporary signage similar to the originals. If directional or street signage is removed, the production company must provide **complete directional signage** in the surrounding area, with emphasis on alternate parking entrances and exits. **Street signs may only be removed with FilmL.A. approval.**

- **Any filming activities requested and approved with less than 48-hour notification may not interfere with other ongoing activities in the area.**

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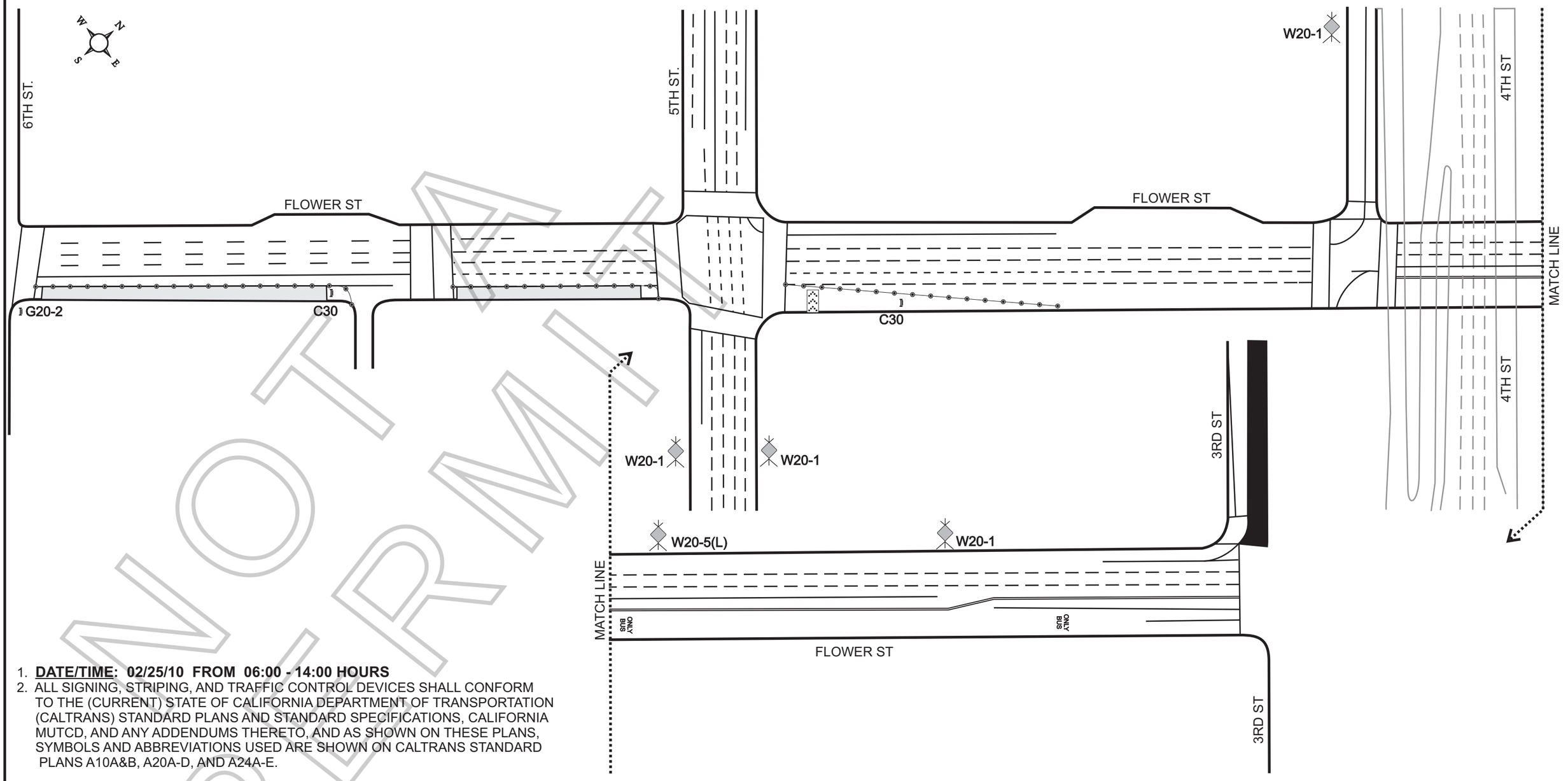
Permit #F00024789



1. **DATE/TIME: 02/25/10 FROM 06:00 - 14:00 HOURS**
2. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE (CURRENT) STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA MUTCD, AND ANY ADDENDUMS THERETO, AND AS SHOWN ON THESE PLANS, SYMBOLS AND ABBREVIATIONS USED ARE SHOWN ON CALTRANS STANDARD PLANS A10A&B, A20A-D, AND A24A-E.
3. THERE WILL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS
4. CONES WILL BE 28" MINIMUM HEIGHT AND HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
5. POLICE WILL DIRECT TRAFFIC IF NECESSARY.

NOT A PERMIT

RIGHT OF WAY INC
150 E. ARROW HWY., SAN DIMAS, CA 91773
PH: (626) 930-9292 - FAX: (626) 930-9220
CA LIC #792675
PLANS DRAWN BY: STEVE OSBORN
TRAFFIC CONTROL PLANS ARE DRAWN PER MUTCD & 2009 WATCH MANUAL

TRAFFIC CONTROL FOR:
JC PENNEY
PMT# F24789
MOO STUDIOS

PROJECT LOCATION:
FLOWER ST
5TH ST - 6TH ST
CITY OF LOS ANGELES, CA

LOCATION CONTACT:
P.P.S. / CHRIS AGNEW
PHONE: (323) 465-9179

FILM LA CONTACT:
NAOMI KAJIYAMA

ROAD WORK AHEAD	LEFT LANE CLOSED AHEAD	LANE CLOSED	END ROAD WORK
W20-1	W20-5(L)	C30	G20-2

LEGEND:	
WORK AREA CLOSURE	TYPE I BARRICADE W/SIGN
CONE PATTERN DELINEATION	CONSTRUCTION WARNING SIGN

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Moo Studios ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 10/29/09

Representative's Signature

Stephanie Marshall

Representative's Name (Please Print)

Production Supervisor

Representative's Title (Please Print)

Moo Studios

Name of Principal (i.e. company name (Please Print)

7446 N. Canoga Blvd.

Los Angeles, CA 90038

Principal's Mailing Address (Please Print)

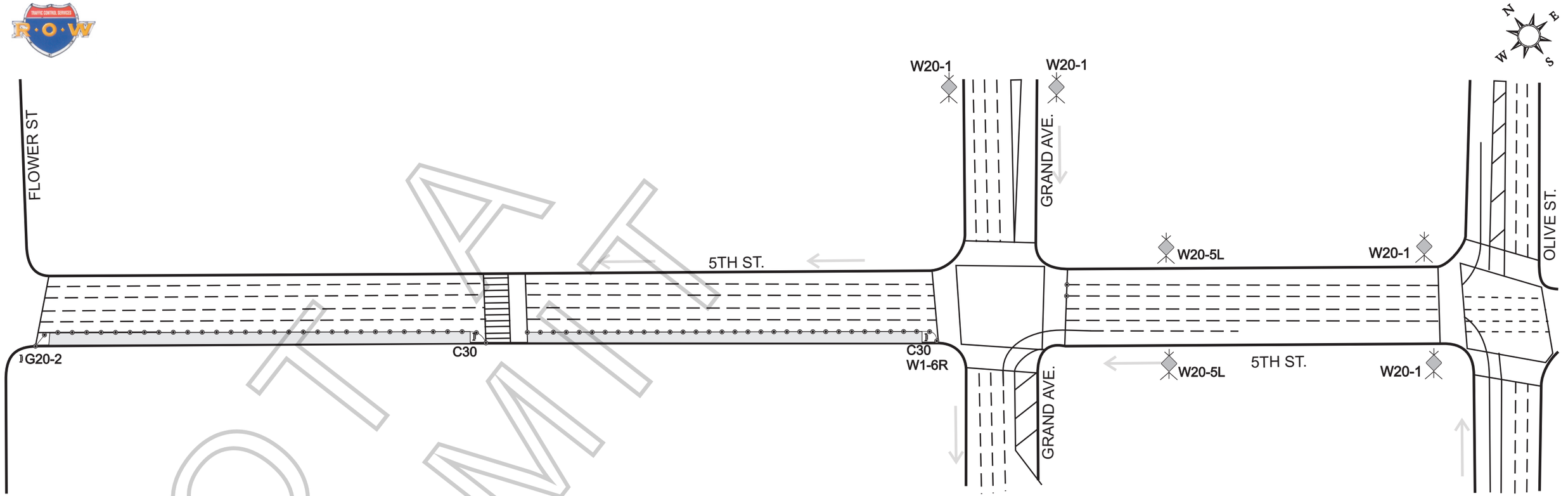
323.464.3080

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT PERMITTED

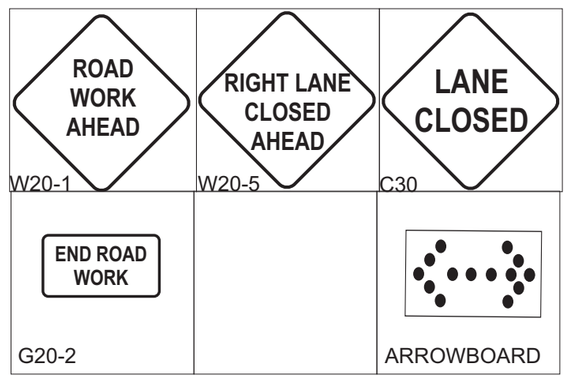
Permit #F00024789



NOT A PERMIT

1. **DATE/TIME: 02/25/10 FROM 06:00 - 20:00 HOURS**
2. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE (CURRENT) STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA MUTCD, AND ANY ADDENDUMS THERETO, AND AS SHOWN ON THESE PLANS, SYMBOLS AND ABBREVIATIONS USED ARE SHOWN ON CALTRANS STANDARD PLANS A10A&B, A20A-D, AND A24A-E.
3. THERE WILL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS
4. CONES WILL BE 28" MINIMUM HEIGHT AND HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
5. POLICE WILL DIRECT TRAFFIC IF NECESSARY.

RIGHT OF WAY INC	TRAFFIC CONTROL FOR:	PROJECT LOCATION:	LOCATION CONTACT:
150 E. ARROW HWY., SAN DIMAS, CA 91773 PH: (626) 930-9292 - FAX: (626) 930-9220 CA LIC #792675 PLANS DRAWN BY: STEVE OSBORN TRAFFIC CONTROL PLANS ARE DRAWN PER MUTCD & 2009 WATCH MANUAL	JC PENNEY PMT# F24789 MOO STUDIOS	5TH ST GRAND AVE - FLOWER ST CITY OF LOS ANGELES, CA	P.P.S. / CHRIS AGNEW PHONE: (323) 465-9179 **FILM LA CONTACT**: NAOMI KAJIYAMA



LEGEND:	
WORK AREA CLOSURE	TYPE I BARRICADE W/SIGN
CONE PATTERN DELINEATION	CONSTRUCTION WARNING SIGN